



KSNV

Orders

Order / Rev:	105685
Alt Order #:	
Product Desc:	State Senate - Today Show
Estimate:	
Flight Dates:	09/11/12 - 11/06/12
Original Date / Rev:	08/20/12 / 10/19/12
Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency

Name: **Benny for Nevada**

Buying Contact: _____

Billing Contact: _____

1930 Village Center Cir.

Las Vegas, NV 89134

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	<u>Benny for Nevada</u> Revised
Demographic:	<u>A25-54</u>
Product Codes:	<u>PLC09</u>
Priority:	<u>SELECT PRIORITY CODE</u>
Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	5	\$1,950.00	\$1,657.50
10/01/12	10/28/12	6	\$2,800.00	\$2,380.00
10/29/12	11/06/12	6	\$3,200.00	\$2,720.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,950.00	\$1,657.50	0.00
October 2012	6	\$2,800.00	\$2,380.00	0.00
November 2012	6	\$3,200.00	\$2,720.00	0.00
Totals	17	\$7,950.00	\$6,757.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/27/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$350.00	3	0.00	NM	5	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWT----		4		\$350.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KSNV	09/17/12-09/23/12	Today Show		658a-9am	MTWTh-----	:30		(\$350.00)		0.00	NM		
		See MG 1.12 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
	6	KSNV	09/17/12-09/23/12	Today Show		658a-9am	MTWTh-----	:30		(\$350.00)		0.00	NM		
		See MG 1.12 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
	7	KSNV	09/17/12-09/23/12	Today Show		658a-9am	MTWTh-----	:30		(\$350.00)		0.00	NM		
		Credited [cr - making good with 105689]													
	12	KSNV	09/19/12-09/19/12	Today Show		658a-9am	--W-----	:30		\$550.00		0.00	NM		
		Ⓜ MG for 1.4,1.6													
		Week: 09/24/12	09/30/12	MTWT---		4		\$350.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	11	KSNV	09/24/12-09/30/12	Today Show		658a-9am	MTWTh-----	:30		(\$350.00)		0.00	NM		
		Credited [cr]													
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$400.00	3	0.00	NM	6	\$2,400.00

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Flight Dates: 09/11/12 - 11/06/12

Advertiser: Benny for Nevada
Product Desc: State Senate - Today Show
Estimate:
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	KSNV	10/17/12	11/02/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$400.003		0.00	NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	--WT---		2		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	10/15/12-10/21/12		Today Show		658a-9am	--WTh-----	:30		(\$400.00)		0.00	NM		
	Credited [cr]														
	Week:	10/22/12	10/28/12	-TWT---		3		\$400.00		0.00					
	Week:	10/29/12	11/04/12	---TF--		2		\$400.00		0.00					
N 3	KSNV	11/05/12	11/06/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$600.002		0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	11/05/12	11/11/12	MT-----		2		\$600.00		0.00					
N 4	KSNV	10/22/12	10/31/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$600.002		0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	M---F--		2		\$600.00		0.00					
	Week:	10/29/12	11/04/12	M-W----		2		\$600.00		0.00					
Totals														17	\$7,950.00